

# Ellen O'Leary

GRAPHIC DESIGNER



## PROFILE

Creative Professional with over 7 years of graphic design experience in both agency and in-house roles. Proven ability to conceptualise and deliver large-scale campaigns across print and digital channels. Her keen attention to detail and enthusiasm for creative problem solving makes her an asset to any organisation seeking to grow.

## SKILLS

### ADOBE

Photoshop, InDesign  
Illustrator, After Effects,  
Adobe Acrobat

### DESIGN & VIDEO

Comprehension of  
layout composition and  
hierarchy of message.  
Video editing, motion graphics.

### EMAIL MARKETING

Mailchimp, Revinate

### WEB

Wordpress, HTML, CSS

### MICROSOFT OFFICE

Word, Powerpoint

### CORE COMPETENCIES

- Communication & teamwork
- Dealing with ambiguity
- Multi-tasking
- Project management
- Attention to detail
- Proactive problem solving
- Public speaking & presentations

## CAREER SUMMARY

### CLISTE HOSPITALITY & THE INUA COLLECTION 2019- PRESENT

GROUP GRAPHIC DESIGNER

- Design a broad range of print and digital collateral, including brochures, billboards, posters, newspaper adverts, digital & social media suites, videos and e-zines
- Conceptualise and deliver large-scale multiplatform campaigns
- Development of new brands
- Ensuring adherence to brand and style guidelines across all hotels
- Proofing and quality check of artwork before distribution
- Coordinating with suppliers, including projects with printers & agencies

### INSTITUTE OF INTERNATIONAL & EUROPEAN AFFAIRS 2018-2019

CREATIVE OFFICER

- Design and develop content for reports, publications, presentations and promotional materials
- Create and develop marketing content for web and social media.
- Design impactful email campaigns with Mailchimp
- Producing designs both for in house use and for external conferences and seminars co-hosted by the IIEA

### WAVEBREAK MEDIA 2016-2017

GRAPHIC DESIGNER

- Digital image creation using Adobe Photoshop CC for stock composition market
- Optimising the design process to meet deadlines, and deciding on visual solutions
- Using advanced Photoshop skills e.g. actions, masking techniques and smart objects in the production

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## INTERESTS

- Freehand Illustration and Art
- Poetry
- Custom Jewellery Design
- Weight Lifting
- Animated Films
- Creative Writing
- Table Top Gaming
- Costuming

## EDUCATION

- **MUNSTER TECHNOLOGICAL UNIVERSITY** **2012-2016**  
B.A. INTERACTIVE MULTIMEDIA - FIRST CLASS HONOURS  
This degree provides expertise in graphic design, video web design, animation.  
The modules include:
  - Graphic Design
  - Photography
  - Dynamic websites (wordpress)
  - Illustration
  - Stop Motion Animation
  - Motion Graphics
  - Media writing
  - Cultural studies
- **MERCY SECONDARY SCHOOL MOUNTHAWK** **2006-2012**  
(LEAVING CERT - 500 points)

## ACTIVITIES

- Designer of handbook for Down Syndrome Ireland
- Stop Motion student tutor
- Set design for stage production of Grease
- Illustrator for Mental Health Ireland

## KEY ACHIEVEMENTS

- Part of the marketing team at Cliste Hospitality, a company that is growing at a rapid rate and achieving excellent results, most recently with the launch of new hotels such as The Gasworks Hotel Belfast and the Springfield Hotel Leixlip.
- Produced televised Sky advert, on behalf of The iNUA Collection.
- Illustrator for new range of environmentally friendly, plastic-free recyclable water bottles across The iNUA Collection hotels.
- Designed event branding for the 2019 European Semester, on behalf of the European Commission, doubling attendance from previous year's event.

## CONTACT



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[ellenoleary.com](http://ellenoleary.com)